

I LOVE ME
HEALTH CONFERENCE



I LOVE ME **HEALTH CONFERENCE**

Sunday, 10 March 2024

Vivacity Megamall, Kuching, Sarawak

Sponsorship & Exhibition **Prospectus**

Organised by



**Obstetrical and Gynaecological
Society of Malaysia**

I LOVE ME HEALTH CONFERENCE



Greetings from the Obstetrical and Gynaecological Society of Malaysia (OGSM)!

The OGSM is proud to announce the return of the “I Love Me” series as part of our society’s annual public outreach programme. This year’s theme entitled “**I Love Me : What I Imagine, I Become**”. This will be held on **Sunday, 10 March 2024** at the **Vivacity Megamall, Kuching, Sarawak**. This programme is expected to attract over 300 people and will feature events that aim to promote health awareness and general wellness of our women.

Held in conjunction with the **International Women’s Day**, the event will feature topics pertinent to improve the health of our women with a focus on Sexual Health, Pelvic Floor Health, Health Screening Programmes, Menopause, Self-Care, Fertility, Pregnancy and Child Health. To elevate the experience, the exhibition featuring booths from our sponsors will be running concurrently with the health talks as with all “I Love Me” events, attendance is free for the public and no profit is made for the society.

As the Organising Chairperson, and on behalf of the OGSM, we hope that you will join us in making this event a success by providing us with your support and by helping us to promote this event to your colleagues, friends and family. Together we can celebrate women and their contributions to society by keeping them healthy, both mentally and physically.

Should you have any enquiries or if you would like to be a part of this event, please contact the OGSM Secretariat by email at administrator@ogsm.org.my. We look forward to meeting you at the event and we appreciate your generous support in making this event a success.

Best regards,

Dr Tan Lee Na
Conference Organising Chairperson

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SPONSORSHIP BENEFITS	PLATINUM 12,000.00 (MYR)	GOLD 8,000.00 (MYR)	SILVER 5,000.00 (MYR)
One-page full-colour advertisement in the On-site Programme. The cost of production for the advertisement is to be borne by the Sponsor.	✓	-	-
Placement of booth closest to the stage	✓	-	-
Opportunity to prepare and distribute door gift(s) to the participants at the sponsor's own expense. The items will be presented to the participants upon registration or included in the goodies bag.	2 door gifts	1 door gift	-
Play promotional 3-minute Video	3 times/day	1 time/day	-
Opportunity to prepare and distribute one (1) flyer to the participants at sponsor's own expense. The items will be presented to the participants upon registration or included in the goodies bag.	✓	✓	-
Corporate Logo will be featured as a Platinum or Gold Sponsor on Meeting Signage.	✓	✓	-
Acknowledgement as the Platinum, Gold or Silver Sponsor in all Conference Literature, including E-promotional Flyers, e-Confirmation, On-site Programme, News Releases, etc.	✓	✓	✓
Acknowledgement as the Platinum, Gold or Silver Sponsor on the Conference Webpage with Corporate Logo and brief company write-up.	✓	✓	✓
Corporate Logo will be featured on the opening slide projection in the meeting room indicating "Sponsor's Name" as the PLATINUM, GOLD or SILVER sponsor of the "I ♥ Me Women's Day.	✓	✓	✓
Acknowledgement as the Platinum, Gold or Silver Sponsor by the Conference Chairman at the opening session.	✓	✓	✓
Provision of a desktop with skirting in the exhibit area.	✓	✓	✓

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PLATINUM SPONSOR MYR 12,000

- Acknowledgement as the Platinum Sponsor in all Conference Literature, including the E-promotional Flyers, E-confirmation, On-site Programme, News Releases, etc.
- Play promotional 3-minute Video 3 times a day.
- Acknowledgement as the Platinum Sponsor on the Conference Webpage with Corporate Logo and brief company write-up.
- Corporate Logo will be featured on the opening slide projection in the meeting room indicating **“Your Organisation’s Name” as the PLATINUM sponsor of the “I ♥ Me Women’s Day”**.
- Corporate Logo will be featured as a Platinum Sponsor on Meeting Standees.
- Acknowledgement as the Platinum Sponsor by the Conference Chairman at the opening session.
- One-page full-colour Advertisement in the On-site Programme. The cost of production for the advertisement to be borne by the Sponsor.
- Placement of booth closest to the stage for Platinum sponsor.
- Opportunity to prepare and distribute two (2) door gifts and one (1) flyer to the participants at your organisation’s own expense. The items will be presented to the participants upon registration or included in the goodies bag.
- Provision of a desktop with skirting in the exhibit area.

GOLD SPONSOR MYR 8,000

- Acknowledgement as the Gold Sponsor in all Conference Literature, including the E-promotional Flyers, E-confirmation, On-site Programme, News Releases, etc.
- Play promotional 3-minute Video 1 time a day.
- Acknowledgement as the Gold Sponsor on the Conference Webpage with Corporate Logo and brief company write-up.
- Corporate Logo will be featured on the opening slide projection in the meeting room indicating **“Your Organisation’s Name” as the GOLD sponsor of the “I ♥ Me Women’s Day”**.
- Corporate Logo will be featured as a Gold Sponsor on Meeting Standees.
- Acknowledgement as the Gold Sponsor by the Conference Chairman at the opening session.
- Opportunity to prepare and distribute one (1) door gift and one (1) flyer to the participants at your organisation’s own expense. The items will be presented to the participants upon registration or included in the goodies bag.
- Provision of a desktop with skirting in the exhibit area.

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SILVER SPONSOR MYR 5,000

- Acknowledgement as the Silver Sponsor in all Conference Literature, including the E-promotional Flyers, E-confirmation, On-site Programme, News Releases, etc.
- Acknowledgement as the Silver Sponsor on the Conference Webpage with Corporate Logo and brief company write-up.
- Corporate Logo will be featured on the opening slide projection in the meeting room indicating **“Your Organisation’s Name” as the SILVER sponsor of the “I ♥ Me Women’s Day”**.
- Acknowledgement as the Silver Sponsor by the Conference Chairman at the opening session.
- Provision of a desktop with skirting in the exhibit area.

Space Allocation:

Early booking is recommended to avoid disappointment. All exhibition space is based on a first-paid, first-served-basis.

For all enquiries relating to the exhibition, please contact administrator@ogsm.org.my

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Obstetrical and Gynaecological
Society of Malaysia

SPONSORSHIP & EXHIBITION CONFIRMATION FORM

Please return via email to:

ATTENTION: Ms Jenny

Obstetrical and Gynaecological Society of Malaysia

Suite A-05-10, Plaza Mont Kiara,

No. 2, Jalan Kiara, Mont Kiara,

50480 Kuala Lumpur

E-mail: administrator@ogsm.org.my

PLEASE REGISTER OUR SPONSORSHIP

Company			
Address			
Contact Person:		Position:	
Telephone:		Mobile:	
Email:			

SPONSORSHIP SELECTED

(Please indicate)

Sponsorship Choice: _____

Value (MYR) _____

Signature

Date

Company Chop:

NOTE:

A 50% down payment is required upon confirmation of participation and the balance is payable within 10 working days. If payment is not received in full 7 days before the event, OGSM reserves the right to exclude you from all promotional activities related to this event.

All sponsors will be acknowledged in the:

- I LOVE ME On-site Programme
- I LOVE ME Website with hyperlink to each sponsor's website