



**WITNESS
THE FUTURE
OF MEDICINE**

Ideation to Commercialisation

**A 2 DAYS INTERACTIVE
CONFERENCE**

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HURRY, SEATS ARE LIMITED!

The inaugural conference bring together presenters and panellists from a cross-section of industry experts, academics, thought leaders and heads of multinational corporations to discuss and recognise the advent of new treatment paradigms and technological innovation trends to make healthcare more predictive for better patient outcome.

The 2 days interactive conference platform will witness promising innovative health start-up companies presenting game-changing technology for improved patient experience, and to collaborate, innovate and transform the medical fraternity to create value and impact for the nation. With technology being the driving force behind healthcare advances, evidently, the start-ups are mounting to be an essential component transforming healthcare delivery today.

Medicine 4.0 will play a key role in elevating the nation towards Industry 4.0 to place Malaysia in the global chain value as an industrialised nation. The conference aims to create a significant platform for Industry 4.0 to be embraced, simultaneously nurturing state of the art innovations in the medical fraternity for the nation's benefit.

This imminent conference is organised by CBMTI Sdn Bhd and University Malaya, with the support of Malaysia External Trade Development Corporation (MATRADE) and Genting Berhad.



GAIN INSIGHTS ON

Malaysia's Medical Technology in the next 10 Years

Malaysia's Healthcare Innovation - R&D and Market Research.

How to secure Funds, and Business Opportunities.

Developing Medical Culture for Research.

Exhibition by key industry players in the field.

Development of Telemedicine, Health Tourism and more!



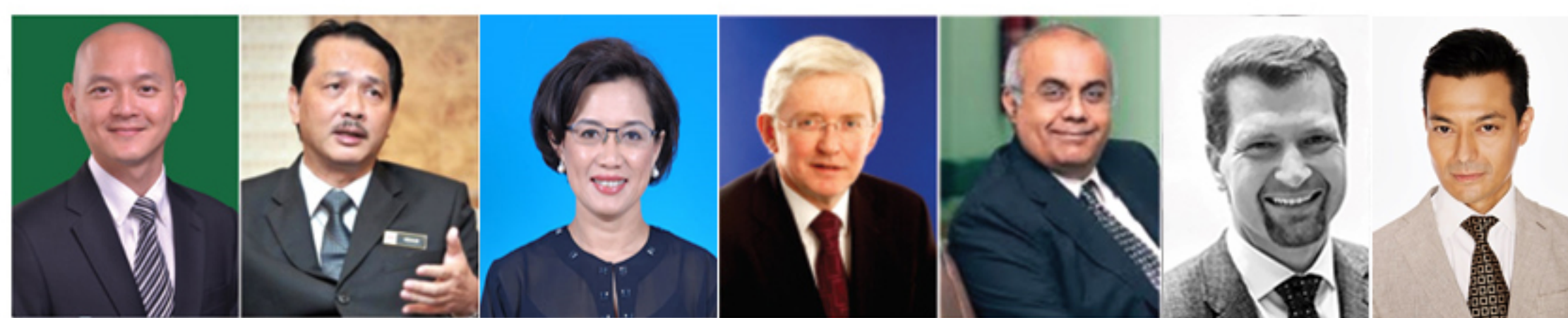
BE PART OF

Discussion to understand the full potential of new trends in healthcare.

Q&A Sessions to maximise exchange of ideas with the experts.

Exhibition & Networking to engage, connect & build opportunities.

WE WARMLY WELCOME



(from left) Honourable Dr Ong Kian Ming (Deputy Minister of International Trade and Industry);
Y.Bhg Datuk Dr Noor Hisham Abdullah (Director General of Health Malaysia);
Y.Bhg Dato Adeeba Kamarulzaman (Dean Faculty of Medicine University Malaya)
Professor John Pickard (University of Cambridge);
Prof Dr. Vickneswaran Mathaneswaran (Director Of University Malaya Specialist Centre);
Mr Uli Mezger (Brainlab)
Dr Ezam Mat Ali (MedPlanner)

with

Tan Sri Lim Kok Thay (Chairman of Genting Group)
Dr Fazilah Shaik (Ministry of Health)
Prof. Dr Rofina Yasmin (University Malaya)
Dr Sanjeeva Jeyaretna (Oxford University Hospital)
Baiza Bain (Ficus Venture Capital)
Ms Ankita Negi (Microsoft)

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