



OBSTETRICAL AND GYNAECOLOGICAL SOCIETY OF MALAYSIA

Prospectus

27th International Congress of the Obstetrical & Gynaecological Society of Malaysia
18-21 July 2019, Setia Spice Convention Centre, Penang, Malaysia

Diamond Sponsorship - RM 150,000.00

- Exhibition Booths in Prime Location (8m x 6m)
- 1 Lunch Symposium (non-exclusive on Saturday)
- 15 Admission Badges to the Exhibition
- Complimentary Back Outside Cover advertisement or 2 central pages
- Logo on Welcome Banner (Prime Placement)
- Logo (Prime Placement) on all Congress backdrops in-between lectures
- Free insert of 2 pharmaceutical related items into Congress bags
- Logo (Prime Placement) on all Congress directional signages
- Free placement of logo and acknowledgement as Diamond Sponsor on the Congress website for 3 months leading up to the Congress
- Gala Dinner Seat x 10 seats
- Lunch coupon for Friday and Saturday x 15 coupons

Additional:

- 1) AR Video (QR code) / 60 Sec on souvenir programme
- 2) FB Live Multi-view Video (Worth RM 8,000.00)
- 3) Video slot or Picture slide / 60 Sec (Loop screening on LCD screens in exhibition area)

Platinum Sponsorship RM 120,000.00

- Exhibition Booths in Prime Location (6m x 6m)
- 1 Lunch Symposium (non-exclusive on Friday)
- 12 Admission Badges to the Exhibition
- Complimentary Front Inside Cover advertisement or 2 central pages
- Logo on Welcome Banner (Prime Placement)
- Logo (Prime Placement) on all Congress backdrops in-between lectures
- Free insert of 2 pharmaceutical related items into Congress bags
- Logo (Prime Placement) on all Congress directional signages
- Free placement of logo and acknowledgement as Platinum Sponsor on the Congress website for 3 months leading up to the Congress
- Gala Dinner Seat x 10 seats
- Lunch coupon for Friday and Saturday x 12 coupons

Additional:

- 1) AR Video (QR code) / 60 Sec on souvenir programme
- 2) FB Live Multi-view Video (Worth RM 8,000.00)
- 3) Video slot or Picture slide / 60 Sec (Loop screening on LCD screens in exhibition area)

Obstetrical & Gynaecological Society of Malaysia

Suite A-05-10, Plaza Mont Kiara, No. 2, Jalan Kiara, Mont Kiara, 50480 Kuala Lumpur

Tel: +603-6201 3009 Fax: +603-6201 7009

Email: sponsors@ogsm.org.my Website: www.ogsm.org.my/ogsm2019



OBSTETRICAL AND GYNAECOLOGICAL SOCIETY OF MALAYSIA

Gold Sponsorship RM 100,000

- Exhibition Booths in Prime Location (9m x 3m)
- 1 Lunch Symposium (non-exclusive on Sunday)
- Complimentary Front Inside Cover advertisement or Back Inside Cover or 2 full pages
- 9 admission badges to the Exhibition
- Logo on Welcome Banner (Prime Placement)
- Logo (Subsidiary Placement) on all Congress backdrops in-between lectures
- Free insert of 2 pharmaceutical related items into Congress bags
- Logo (Subsidiary Placement) on all Congress directional signages
- Free placement of logo and acknowledgement as Gold Sponsor on the Congress website for 3 months leading up to the Congress
- Gala Dinner Seat x 5 seats
- Lunch coupon for Friday and Saturday x 9 coupons

Additional:

- 1) AR Video (QR code) / 45 Sec on souvenir programme
- 2) Video slot or Picture slide / 45 Sec (Loop screening on LCD screens in exhibition area)

Silver Sponsorship RM 50,000

- Exhibition Booths in Prime Location (7m x 3m)
- 6 admission badges to the Exhibition
- 1 complimentary full page advertisement
- Logo on Welcome Banner (Subsidiary Placement)
- Logo (Subsidiary Placement) on all Congress backdrops in-between lectures
- Free insert of 1 pharmaceutical related item into Congress bags
- Logo (Subsidiary Placement) on all Congress directional signages
- Free placement of logo and acknowledgement as Silver Sponsor on the Congress website for 3 months leading up to the Congress
- Gala Dinner Seat x 5 seats
- Lunch coupon for Friday and Saturday x 6 coupons

Additional:

- 1) AR Video (QR code) / 45 Sec on souvenir programme
- 2) Video slot or Picture slide / 45 Sec (Loop screening on LCD screens in exhibition area)

Obstetrical & Gynaecological Society of Malaysia

Suite A-05-10, Plaza Mont Kiara, No. 2, Jalan Kiara, Mont Kiara, 50480 Kuala Lumpur

Tel: +603-6201 3009 Fax: +603-6201 7009

Email: sponsors@ogsm.org.my Website: www.ogsm.org.my/ogsm2019



OBSTETRICAL AND GYNAECOLOGICAL SOCIETY OF MALAYSIA

Standard Booth RM 15,000 (limited 50 booths)

- Exhibition Booth (3m x 3m) first-come-first-paid basis
- 3 admission badges to the Exhibition
- Lunch coupon for Friday and Saturday x 3 coupons

Simulation Village Slot RM 5,000 (limited)

- Simulation Booth (3m x 3m) first-come-first-served
- Hands-on for one day (Time: 10:00 - 15:00)
- Simulation Village Slot for registered exhibitor only

Other Sponsorship

- Lanyards with logo RM15,000
- Congress Bags with logo RM 20,000
- Congress T-Shirts with logo RM 30,000
- Video Slot (Loop screening on LCD screens in exhibition area, all 3 days) RM5,000

Souvenir Programme Advertisement (A4 sized, coloured)

- Front inside cover (if not taken up by metallic sponsor) RM2,500
- Back inside cover (if not taken up by metallic sponsor) RM2,000
- Back outside (if not taken up by metallic sponsor) RM3,000
- Full ordinary page RM1,500